

Fernanda Martin

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#### Skills:

Native proficiency in English and Spanish

Efficiency: Microsoft Office, iWork, Google Drive, production softwares, time-keeping softwares, database softwares

Familiarity: Adobe Creative Cloud

Methodology: compositing, CG, matte painting, motion graphics, animation, editing

#### Education:

Gwinnett Technical College  
Associate of Applied Science  
Computer Simulation/Game Development

Gwinnett Technical College  
Certificate  
Internet Specialist/Web Design

University of Central Florida  
Business Administration

#### Awards:

Phi Theta Kappa Technical Honor Society, National Technical Honor Society, Florida Academic Scholar, Dean's List

Promax BDA North America  
Silver - Holiday / Seasonal / Special Event  
Spot: Epic Mickey 2: The Power of 2 Sweepstakes

#### Experience Highlights:

Executive Producer  
Stargate Studios  
November 2016 - present  
Atlanta, GA

Producer  
Freelance  
May 2016 - October 2016  
Atlanta, GA

Executive Producer  
Elevation  
September 2012 - May 2016  
Atlanta, GA

Freelance Producer  
Sight Picture Media  
May 2012 - October 2016  
Atlanta, GA

Artistic Image  
Producer/Production Manager  
June 2011 - August 2012  
Atlanta, GA

Freelance Moderator  
Cartoon Network  
April 2011 - May 2011  
Atlanta, GA

Freelance Catalog Editor  
Atlantis Hydroponics  
March 2011 - May 2011  
Atlanta, GA

Freelance Software Tester  
Gearbox Studios  
January 2011 - March 2011  
Atlanta, GA

Programming Temp  
Cartoon Network Latin America  
September 2009 - July 2010  
Atlanta, GA

Experience Details:

- |  |             |                   |
|--|-------------|-------------------|
| Stargate Studios<br>Executive Producer   | Atlanta, GA | 10/2016 - present |
| <ul style="list-style-type: none"><li>- Responsible for day-to-day management of projects and production teams.</li><li>- Serve as main point of contact for clients during the preparation, production and post production phases of projects.</li><li>- Breakdown scripts and prepare budgets.</li><li>- Guide projects according to time and financial restraints.</li><li>- Develop new client relationships and successfully nurture existing relationships.</li><li>- Maintain a positive work environment and serve as mentor</li><li>- Manage payroll and PTO</li></ul>  |             |                   |
| Freelance Producer   | Atlanta, GA | 05/2016 - 10/2016 |
| Elevation<br>Executive Producer  | Atlanta, GA | 09/2012 - 05/2016 |
| <ul style="list-style-type: none"><li>- Led a team of animators, graphic designers, editors, sound designers, developers, copywriters and interns, in-house and freelance.</li><li>- Implemented a new production structure and overhauled archiving procedure company-wide to ensure that all project files were easily accessible with a minimum loss of time.</li><li>- Implemented a timekeeping procedure for all projects and artists in order to accurately keep track of time and budgets.</li><li>- Daily production and project management of animation, live-action, photography, app development and print for branding, show graphics, upfronts, television commercials and digital advertising.</li><li>- Developed strong client relationships through open communication and frequent collaboration to ensure complete satisfaction of experience and final product.</li><li>- Ensured quality of product during production and delivery.</li><li>- Prepared proposals, created budgets, managed resources and scheduled in-house artists and freelancers for projects.</li><li>- Managed payroll and PTO.</li></ul> |             |                   |
| Sight Picture Media<br>Freelance Production  | Atlanta, GA | 05/2012 - 10/2016 |
| <ul style="list-style-type: none"><li>- Line production of live action and still photography.</li><li>- Consulted on concepting, scripting, visual effects, production and post production.</li></ul>  |             |                   |
| Artistic Image<br>Producer/Production Manager  | Atlanta, GA | 06/2011 - 08/2012 |
| <ul style="list-style-type: none"><li>- Produced and was client contact for all live-action, animation and print projects.</li><li>- Managed and scheduled in-house artists and freelancers.</li><li>- Assured quality of project from start to final delivery and archived materials upon completion.</li><li>- Updated portfolio and sales websites periodically in order to keep them current.</li><li>- Wrote and edited monthly newsletter and distributed to internally and to clients.</li><li>- Outlined and managed all PR communication.</li></ul>   |             |                   |

Experience Details:

Turner Broadcasting Atlanta, GA 04/2011 - 05/2011

Cartoon Network: Freelance Moderator

- Worked, in cooperation with legal and S&P, to review, edit, filter and rate amusement factor of content for all video submissions for the Adult Swim Pizza Hut FanMade contest.

Atlantis Hydroponics Atlanta, GA 03/2011 - 05/2011

Freelance Catalog Editor

- Created of 2011-2012 catalog, using Adobe InDesign, for print and distribution.

Gearbox Solutions Atlanta, GA 01/2011 - 03/2011

Freelance Software Tester

- Tested software for Mesmo, an application developed for Turner Broadcasting for production scheduling and management.

- Managed ticketing for general and Mesmo technical support.

Turner Broadcasting Atlanta, GA 09/2009 - 07/2010

Cartoon Network Latin America: Programming Departmental Temp

- Scheduled programs, updated media, produced reports in SIMS and Aleph, translated scripts to Spanish and assisted with various tasks to meet specified deadlines.